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## **Unipart Offers the Right Environment for RSPB**

Unipart Group, one of Europe's leading providers of supply chain and third party logistics services, has been chosen by the Royal Society for the Protection of Birds (RSPB) to be its fulfilment provider. The five-year contract, which will see Unipart handle all of the charity's e-retail, trade and retail logistics, will be serviced from Unipart Logistics' shared user site at Weedon in Northamptonshire.

The RSPB sells a wide range of products to both members and non-members through its website, [www.rspb.org.uk](http://www.rspb.org.uk), and mail-order catalogue, its 25 shops across the UK and a growing number of supermarkets, garden centres and other selected outlets, to fund the charity's conservation efforts.

Unipart Logistics has a long list of top retail clients, such as Homebase, Halfords and ASOS to whom it provides logistics and supply chain management services. Although the Group has a long record of supporting charitable fundraising, the RSPB contract represents Unipart's first foray into charity sector logistics.

Unipart has a strong environmental track record, with its 21 years' membership of Business in the Community culminating in last year's Platinum award for environmental performance. The Weedon site was selected for the RSPB contract because of its high environmental standards. It derives all its electricity from renewable energy sources, and monitors all gas, water and electricity usage.

According to Roy Roddy, RSPB's Fulfilment Manager: "The RSPB's trading operation raises around £2 million a year for the charity's conservation work, so it's vital that we offer our customers a first class service with a 'same day dispatch' on orders placed by 3.00pm on the web site, with deliveries at a fair price and to our required environmental standards.

"Unipart has shown that they can help us deliver an excellent customer experience and we've been hugely impressed by their enthusiastic and attentive approach, rooted in their own long experience and innovative working practices. With Unipart and our other selected partners, we confidently expect our trading activities to flourish to fund even more conservation work into the future."

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Frank Burns, Managing Director of Unipart Logistics commented:

"There is no higher praise for the Group's environmental efforts than that a conservation charity should choose us as their fulfilment partner. Our Platinum rating for environmental performance pays tribute to the Unipart Way's focus on efficiency and continuous improvement in all aspects of our operations.

"We are delighted to be working with the RSPB to optimise its supply chain not only in terms of customer service but in environmental performance as well. It is also highly satisfying to think that our work with them will help to provide further funds for their worldwide conservation work."

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**Notes to editors:**

**About Unipart Group**

The Unipart Group employs more than 9,000 personnel worldwide and has an annual turnover of more than £1billion. It is one of Europe's leading logistics companies and a widely-recognised pioneer in the field of Lean implementation.

Operating across a range of market sectors, including automotive, leisure, marine, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.

All Unipart sites operate according to the Group's proprietary version of Lean known as The Unipart Way. This is a philosophy of working underpinned by tools and techniques that inspires efficiency, flexibility and outstanding customer service in any process.

Unipart also offers expert consultancy in implementing Lean principles and in supply chain management across a variety of industry sectors.

The Group's clients include Halfords, ASOS.com, Homebase, Vodafone, 3, BSkyB, Jaguar, Severn Trent Water and HMRC.